[Document Title] Abstract

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[Object] To provide a system for selling products by using the Internet, by which occurrence of overheating price competition among suppliers selling the same product can be prevented.

[Scheme] When a user terminal 1 applies via the Internet to purchase a product provided by a supplier terminal 3, a commission fee is charged to the user terminal 1, a price of the product is randomly selected from a predetermined price range, and the selected price is presented to the user together with a predetermined valid term. The user may purchase the product at the presented price, or may not purchase the product if (s)he does not agree with the presented price. By giving a price range to a single product provided by a single supplier, the price difference among suppliers becomes difficult to judge, and thus overheating price competition among the stores can be avoided.

[Selected Drawing] Fig. 1